

25 Irresistible Headlines &

Social Media Post Ideas for Businesses

Are you struggling to come up with Headlines that generate buzz on Social Media?

As you may or may not know, Headlines account for more than 70% of the engagement and interaction that you will receive via social media.

Below is a collection of Headlines and Headlines that I have put together that you can use for your next Social Media Headline. The key to getting more **follows**, **likes** and **shares** is to share VALUABLE content regularly.

Simply add your own industry specific keywords and action verbs to these Headlines related to the niche you are targeting and use them as you see fit.

25 Excellent Headlines that Generate the Biggest Response for Your Social Media Headlines

1. The Top <X> Headline:

“The Top 5 Ways to Grow Your Social Media Marketing Following”

2. Headline that Poses a Question:

“Are You Currently Using Cloud Applications in Your Business”?

3. Headline that Arouses Curiosity:

“Should You Outsource Your Content Creation? Find Out Here...”

4. The List-Based Headline:

“7 Examples of Professional Out of Office Autoresponder Messages”

5. The “How to Headline”:

“How to Attract 1,000 Followers to your Website in 20 Days or Less”

6. A Call to Action Based Headline:

***“FREE Social Media Marketing Webinar for Small Business Owners.
Click here claim your SPOT” [Link to Webinar Page]***

7. Headline for a Freebie or Giveaway #1:

***“Free To-Do List Makeover and Productivity Guide for Busy
Solopreneurs”***

Download here: [Link to Freebie]

8. *Headline for a Freebie or Giveaway #2*

***Win a FREE [Website or Blog Audit]!
Find out more here: [Link to more details]***

9. *News or Important Headlines Headline:*

“A Struggling Young Entrepreneur Reveals His Secret to Building a Million Dollar Business from his Basement”

10. *The Revelation or Case Study Based Headline:*

“How One Entrepreneur Used the Law of Publicity to Get Investors?”

11. *Alarming Statistic Based Headline 1:*

“[88%] of businesses indicated they are employing social media professionals for marketing purposes. Here’s Why [Relevant Article Link]

12. *Alarming Statistic Based Headline 2:*

***Did You Know that [Subject] Can Do This For Your Business?
[Relevant Article Link]***

13. *Alarming Statistic Based Headline 3:*

[25] Mind-Blowing Statistics for Cloud Computing Users

14. *Alarming Statistic Based Headline 4:*

[New Data] Over [69%] of Small Business Owners start their businesses from home: [Link to Relevant Headline]

15. *The Quick Tip Headline #1:*

Tired of Paper Invoices? Switch to a Cloud Based App Like Invoiceable to Manage/Track Your Money in a Single Dashboard: [Link to Blog Headline]

16. *The Quick Tip Headline Example #2:*

4 Benefits of Using Cloud Invoicing Apps

Manage & Track Invoices in one Place

Invoice Clients Faster

Get Paid Faster

Simplify Bookkeeping

More here: [Link to Relevant Blog Headline]

17. *The Quick Tip Headline Example #3:*

Tips for Backing up Your Data

Backup on a regular basis

Use Off-site backup to store your files securely

Run test backups to ensure files can be restored

More here: [Link to Relevant Blog Headline]

18. The Quick Tip Headline Example #4:

3 Ridiculously Affordable Web Based #Fax Systems for SMB

1. RingCentral.com

2. Trustfax.com

3. Efax.com

More here: [Link to Relevant Headline]

19. The Quick Tip Headline Example #5:

3 Low to No-Budget Marketing Ideas for #SMB

1. Blogging

2. Content Marketing

3. Social Media Marketing

More here: [Link to Relevant Blog Headline]

20. Introduction of a New Product or Giveaway Headline:

Get 50% off of [Product Name] for the month of April!

Available for 1 month only: [Link to Product/Discount Page]

21. Headline for Introducing a New Guide #1 :

[NEW] Small Business Startup Guide: [Subtitle of Guide]

Download here: [Link for Download]

22. Headline for Introducing a New Guide #2 :

[NEW GUIDE] The Beginners Guide to Hashtags

Get the guide here: [Link for Download]

23. Headline for Introducing a New Guide #3 :

[FREE GUIDE] 50 Examples of Irresistible Headlines that Get Tweets, Shares and Clicks: [Link to Guide]

24. The Q & A Headline:

How are you marketing your business online? Please share your tips with us... [Tweet to @<YourTwitterhandle>]

25. Headline for an Infographic:

[INFOGRAPHIC] – The Best Times to Post on Social Media

More here: [Link to Relevant Blog Post]

Want to Learn How to Tame the Social Media Marketing Monster and Attract Clients To Your Business?

Sign up today to get the early Bird Discount on my new Small Business Social Media Marketing System

small-bizsense.com/meoutofsocial