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| Month | Marketing Activity To Implement | Deadline | Responsible Party |
| January | Blog Post  Facebook Fan Page Contest Giveaway | 1/15/14  1/25/14 | Marketing Manager < > |
| February | Send “Month of Love” Direct Mail Campaign to Current Customers  Run a “Customer Referral Contest” to Existing Customers | 2/1/14  2/15/14 | Marketing Manager < > |
| March | Run E-Mail Newsletter Promotion  Purchase a Mailing List – Send Coupons to List | 3/10/14  3/20/14 | Marketing Manager < > |
| April | Hold Free Teleseminar on <Topic of Choice>  Attend Free Conference to Network | 4/10/14  4/20/14 | Marketing Manager < > |
| May | Write a Free Press Release for new Product  Create a Free Marketing Video; Upload to Youtube | 5/15/14  5/20/14 | Marketing Manager < > |
| June | Sign up for a Small Business Expo  Run a 3 Letter Direct Mail Campaign to a Cold List | 6/5/14  6/12/14 | Marketing Manager < > |
| July |  |  |  |
| August |  |  |  |
| September |  |  |  |
| October |  |  |  |
| November |  |  |  |
| December |  |  |  |